

Title of Event: Webinar on Stock Market

Organized by: KIRT

Date: 19 April, 2021

Number of participants: 220+

A webinar on investing in stocks, mutual funds and equity was organised by KIRT to increase the awareness and knowledge of investing the money into more potential. The Webinar was conducted in a virtual setting on the Zoon platform on 19th January 2021 at 5 P.M. The event flagged off with Ms Amshu Jain welcoming the honourable speaker Mr Harsh Goela.

Mr Harsh Goela is one of India's leading finance educator's and he has also co-authored a book on financial literacy. He started the webinar by explaining the economic functioning of the country in face of banking interest rates, govt. and banks together roleplay, and the scope of investment boost in future.

Considering gold as the safest asset to hold, he stressed the conservative thoughts of people, considering gold the safest and most rewarding investment. He explained how gold was just a currency in ancient times, and the figures stated that it had surely not been the most appreciated asset in the last twenty years.

Through his session, he also went on to counsel the audience that with a proper understanding of investing and its horizons, one should wisely choose where to invest their money.

In the end, the speaker went on to discuss investing in real estate and breaking the taboo of it as a highly appreciating asset. He stated the figure wherein real estate had only shown a growth rate of 12% in the last 30 years.

Towards the end of an intriguing webinar, participants got the opportunity of clarifying their doubts in the Q&A session. The event concluded on a positive note, taking into consideration the feedback given by the participants with the promise to come back in future events.